



Kidsafe Queensland Inc

Kidsafe Queensland Strategic Plan 2014-2019

Kidsafe Queensland is the state-based affiliate of the Child Accident Prevention Foundation of Australia - the only not-for-profit organisation working across Australia to reduce the incidence of unintentional child & youth deaths and injury.

From the President...

It is with pleasure that I present the Strategic Plan for Kidsafe Qld. 2014-2019, with our clearly stated goals and aspirations.

This plan is aligned with our National office, the Child Accident Prevention Foundation of Australia, and exemplifies our mantra of *"keeping children out of hospital"*.

Yours in injury prevention

Dr Caroline Acton OStJ
President
Kidsafe Queensland Inc

Be a valued source of education and training on child & youth injury prevention

Be a well-recognised and informed voice on child & youth injury prevention

Goals

Sustain strategic partnerships which strengthen child & youth injury prevention initiatives.

Maintain Kidsafe Queensland as an effective and viable not-for-profit organisation.

KIDSAFE QUEENSLAND - STRATEGIC PLAN 2014-2019

Vision: A Safer World for Kids

Mission: Fewer children & youth injured or killed from preventable incidents through Kidsafe’s leadership role in education, advocacy, research and strategic partnerships.

Goals

Be a valued source of education and training on child & youth injury prevention.	Be a well-recognised and informed voice on child & youth injury prevention.	Sustain strategic partnerships which strengthen child & youth injury prevention initiatives.	Maintain Kidsafe Queensland as an effective and viable not-for-profit organisation.
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Key Strategies

Identify key child & youth injury prevention policy and practice gaps and opportunities to select and prioritise the focus of Kidsafe Queensland’s education and training activities with critical target markets.	Increase the profile and brand awareness of Kidsafe QUEENSLAND’s unique knowledge base in child & youth injury prevention with media, government, community and key stakeholders.	Determine strategic partnership gaps and opportunities to develop and foster partnership and sponsorships that underpin Kidsafe Queensland’s strategic initiatives.	Foster business management processes which promote accountability & Kidsafe Queensland’s viability and success.
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Measurement

<p>Increased numbers of communities who have easy access to knowledge which can reduce the likelihood of death & injury to children & youth.</p> <p>Increased number of accredited Type 1 fitters and service points for families to access child car restraint fittings throughout Queensland.</p> <p>Increased numbers of educational & training initiatives in the market.</p>	<p>Kidsafe Queensland’s factual information is evidence based & up to date.</p> <p>Kidsafe Queensland is included in key child & youth injury prevention public policy development & practice deliberations.</p> <p>Increased number of child & youth injury prevention research projects driven by Kidsafe Queensland in the market.</p>	<p>Increased number of strategic collaborative child & youth injury prevention projects in the market.</p> <p>Increased level of strategic engagement with key stakeholders on child & youth injury prevention initiatives.</p> <p>Increased Kidsafe Queensland’s driven investment in child & youth injury prevention initiatives</p> <p>Increased sponsorship of Kidsafe Queensland’s initiatives.</p>	<p>Kidsafe Queensland’s governance practices accord with ACNC best practice guidelines & requirements.</p> <p>Grant funding utilised for key projects and acquitted in timely manner.</p> <p>Appropriate strengthening of the balance sheet each year in support of Kidsafe Queensland’s strategic objectives.</p>
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