

Celebrate Kidsafe Day 2010

For those of you in Brisbane please join us in King George Square between 10am and 2pm on Tuesday 26 October to celebrate National Kidsafe Day 2010.

Enter the free lucky draw for the new Platinum AHR Air Cushion convertible seat from Safe-n-Sound which is valued at \$659! Enjoy a sausage sizzle, face painting, trampolining as well as Julian and his big red box of magic.

Exhibits include Queensland emergency vehicles, St John Ambulance, Preventit, Playgroup Queensland, First Aid Demonstrations, Little Green Thumbs, Northside Emergency, Office of Fair Trading and, of course, Kidsafe Queensland.

NRMA Insurance are sponsoring **free** child restraint checking in the front of City Hall—drive in from Adelaide Street.

The 96.5fm Family Street Machine and mascot Romeo will make an appearance from 12noon! Bron Griffin will be on hand to demonstrate the blind spots behind vehicles and answer questions about her research on low-speed runovers.



Other activities during National Children's Week include wearing **RED** on Kidsafe Day and make a gold coin donation to Kidsafe Queensland.

The schools **PREVENTIT Challenge** includes:

- Find Nine Competition—[download checklist](#)
- Design a Safety Mascot Competition
- Design a Safety Poster Competition and
- Colouring Competition—[sheets 1](#) & [sheets 2](#)

The schools PREVENTIT Challenge runs for the entire week. There are also lots of great prizes to be won. For more information on the Challenge, the teacher's resource guide and a list of prizes go to

www.kidsafeqld.com.au or www.preventitgame.com

Register your school and receive a FREE Preventit CD Rom!



The home is still the place where most children are injured.

Every day, around 180 children are admitted to hospitals in Australia as a result of injury. Some children will suffer permanent scarring or disability as a result of their injury. Tragically, around four children per week will die as a result of injury.

The majority of injuries to children are unintentional - often described as "accidents". Unintentional injuries account for about 96% of injury hospital admissions and about 90% of injury deaths in children up to 14 years of age.

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Kidsafe hires a travel system



Kidsafe is now offering a choice of capsule hire — the Safe-n-Sound capsule or the One-Safe Infant Carrier. The One-Safe Infant Carrier snaps onto the Shuttle Stroller which is available for sale from Kidsafe House.

Kidsafe offers a range of child restraints including the new Platinum AHR Air Cushion convertible seat from Safe-n-Sound. Come into Kidsafe House at 50 Bramston Terrace Herston to tour the house and visit the shop for safety gates, locks and other safety products.

Product recalls:

A liquid lolly called Sweetman's Wicked Fizz Sour Head Lickers has been banned in South Australia after a Queensland child choked on a roller ball in the container. ACCC is considering a national product recall.

Penguin Group books "My First Animals: Let's Squeak and Squawk" & "My First Numbers: Let's Get Counting". Small parts may come loose and cause a choking hazard. Return to Penguin Books for a refund. Call 1800 331 015.

Wisdom Brands Digital Pacifier Thermometer sold through Aldi stores poses a threat if used as a pacifier. The teat may separate and become a choking hazard. Return to Aldi stores for a refund or to Wisdom for a refund and free baby toothbrush. Go to www.wisdombrands.com.au.

The Step2 Sand and Water Transportation Station: toy train accessory has been recalled. The light blue wheels (not the grey) can become detached and present a choking hazard. Contact local retailer for a replacement train.

Under a new Australian Consumer Law, if a supplier becomes aware of an incident where a person has suffered death, serious injury or an illness related to a consumer good (or a product related to a service) it has supplied, the supplier must, within 2 days, give a notice of this to the Commonwealth Minister. It is an offence for the retailer not to.

Free child restraint checks

Major Sponsor



To ensure that your child restraint complies with the new laws AND to check that the restraint is correctly installed, NRMA Insurance and Kidsafe Queensland are providing free child restraint safety checks to ensure your children are safe and sound.

The first of these free checking days will be on **Tuesday 26 October** between 10am and 2pm in front of City Hall in King George Square—enter off Adelaide Street. The final free restraint checking day will be held at Carindale Shopping Centre on **Saturday 30 October** between 9.30am and 1.30pm — in front of Hungry Jacks. For more information call Kidsafe on 3854 1829.

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Minor bumps, bruises and grazes will always happen, but preventing serious injury and injury-related deaths involves supervision and creating and maintaining safer environments in which children can learn, grow and develop safety conscious behaviours.

On National Kidsafe Day we encourage all parents and carers to *Help make Homes a Safer place for Kids*.

Supervision and role modelling of safe behaviours are the keys to reducing child injury; however these eight essentials will also help keep children safe at home:

- Ensure pools (& spas) are fully fenced with a well maintained self closing and self latching gate.
- Hot water from bathroom taps set at a maximum delivery temperature of 50°C, contact your licensed plumber for advice.

- Use barriers such as gates on stairs & fireguards to keep children away from hazards.
- Fit child resistant catches to cupboards where dangers like medicines, cleaners, matches & lighters are stored.
- Install smoke alarms, test them regularly & change the battery once a year.
- Create safe play areas by fencing off access to the street, driveway, farm or workshop.
- Secure all curtain & blind cords at least 1.6 metres from the floor to prevent strangulation.
- Look for the Australian Standard certification when choosing nursery equipment, toys and other products for kids.

Teach your children about safety and dangers to help them make safer choices.

For information on keeping children safe and healthy, or to make a donation visit www.kidsafeday.com.au